

The Israeli High-Tech Resilience- lessons and learnings

Hemdat Sagi

Managing Director VW Group Innovation Hub, Tel Aviv



KONNECT
VOLKSWAGEN GROUP
INNOVATION HUB TU

KONNECT
VOLKSWAGEN GROUP
INNOVATION HUB TU

KONNECT
VOLKSWAGEN GROUP
INNOVATION HUB TU

KONNECT
VOLKSWAGEN GROUP
INNOVATION HUB TU

KONNECT
VOLKSWAGEN GROUP
INNOVATION HUB TU

KONNECT
VOLKSWAGEN GROUP
INNOVATION HUB TU

KONNECT
VOLKSWAGEN GROUP
INNOVATION HUB TU

Main Attributes of the Israeli High-Tech Ecosystem

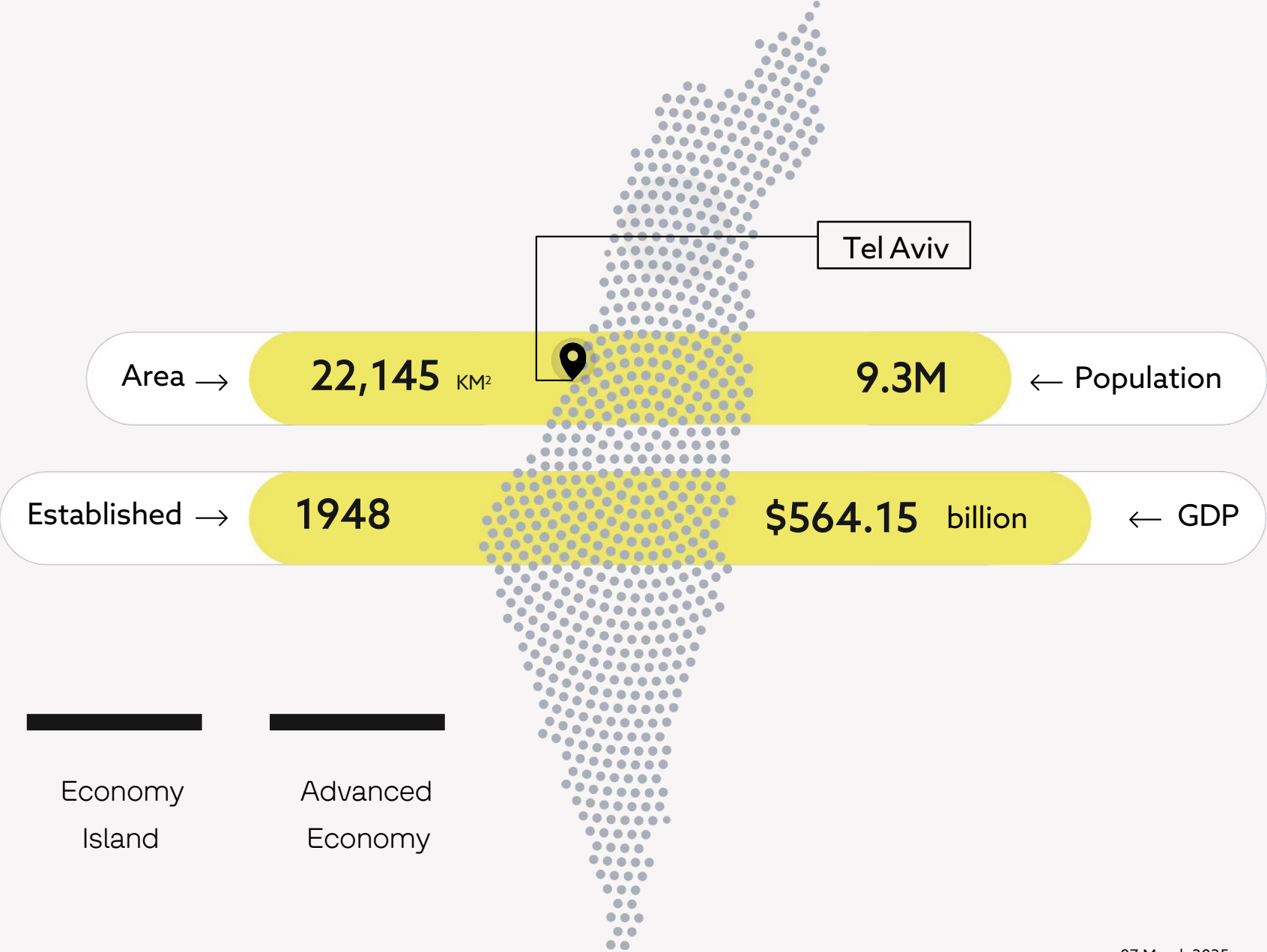
Business Continuity
Flexibility

Chutzpah
Risk Taking
"Better ask for
forgiveness than for
permission"

Leadership
Team backing

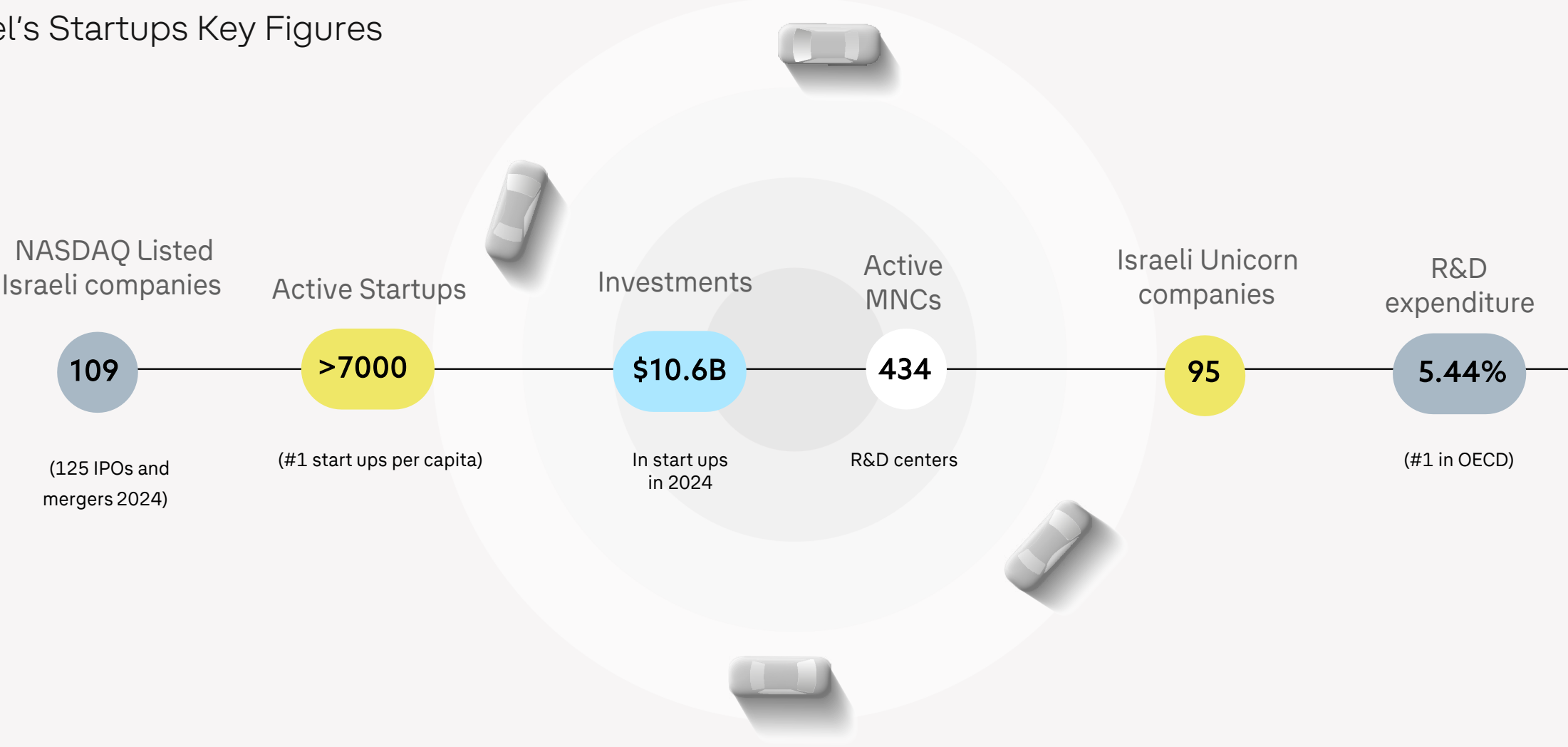
Israel at a Glance

Israel is the size of Hessen



Start Up Nation

Israel's Startups Key Figures



Since October 7th the Israeli High tech Delivers



Resilient Funding: Despite the conflict, Israeli tech raised nearly \$10B post-October 2023, with strong investment in cybersecurity and health tech

Talent Shifts: Military call-ups temporarily impacted workforce availability, increasing demand for remote flexibility

Boosted Government Support: Programs like Yozma 2.0 have increased to sustain startup funding and liquidity

Priority Sectors: Cybersecurity and health tech lead funding as critical areas of focus

Economic Strain: Rising public spending impacts Israel's GDP, but tech remains a key growth drive

"Startup Nation"

What makes Israel like this?

"Melting Pot"

Everyone is equal
Various
backgrounds

"Island Economy"

Tough neighborhood
International from day
1

Informal society

Flat hierarchies
Speak up culture

Chutzpah - Audacity

Taking risks Second
chance
culture

Problem Solving Mindset

Tactical >>
Engineering Learning
by doing

Resources Managing

Limited resources in
Israel
= Innovative thinking

Team Management

Professional roles
Team commitment

Military tech Spillover

Training & Mentoring
experience
Technology
"spillover"

Resilience is built through mindset and adaptability.
Innovation thrives in uncertainty.
Companies must foster a problem-solving culture.

Thank you for
your support!

**BRING THEM
HOME NOW!**

